



Northwest Chamber A L L I A N C E

Marshall Fire Impacts to Business Survey 2.0

Louisville results are highlighted in **green**; the majority response is denoted in **bold**. Narrative on the results is generally summarized below each question in italics.

Survey Link

https://bouldercochamber.formstack.com/forms/fire_impacts_to_businesses_version2

Demographic Information

Unique Responses: 184

City of Business:

Louisville: 62%

Superior: 31%

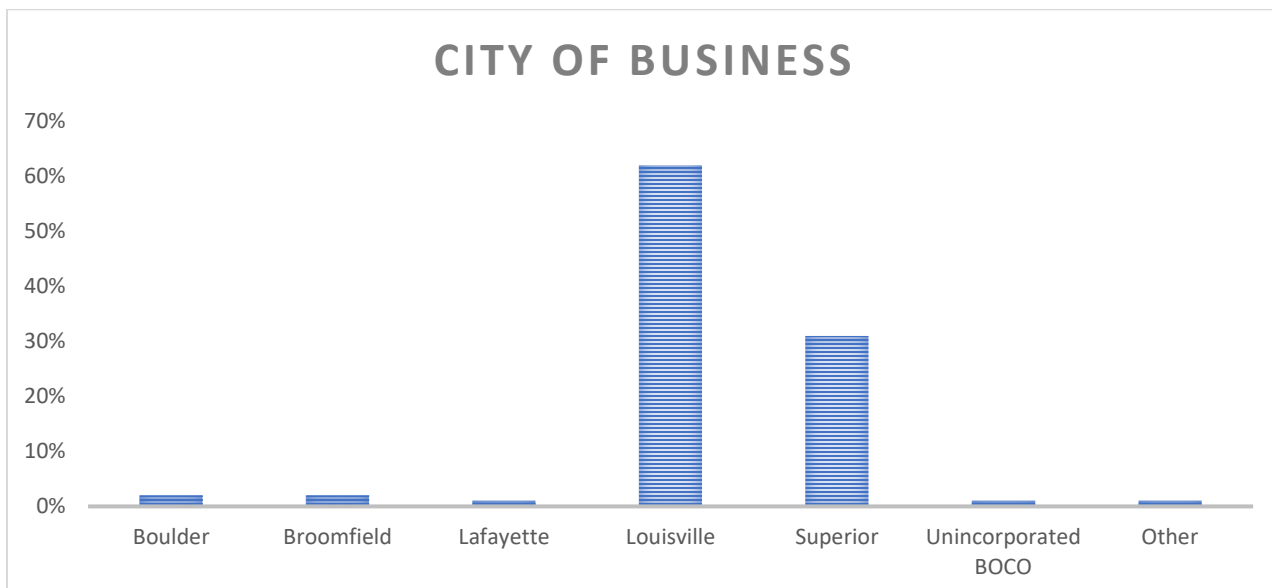
Broomfield: 2%

Boulder: 2%

Lafayette: 1%

Unincorporated BOCO: 1%

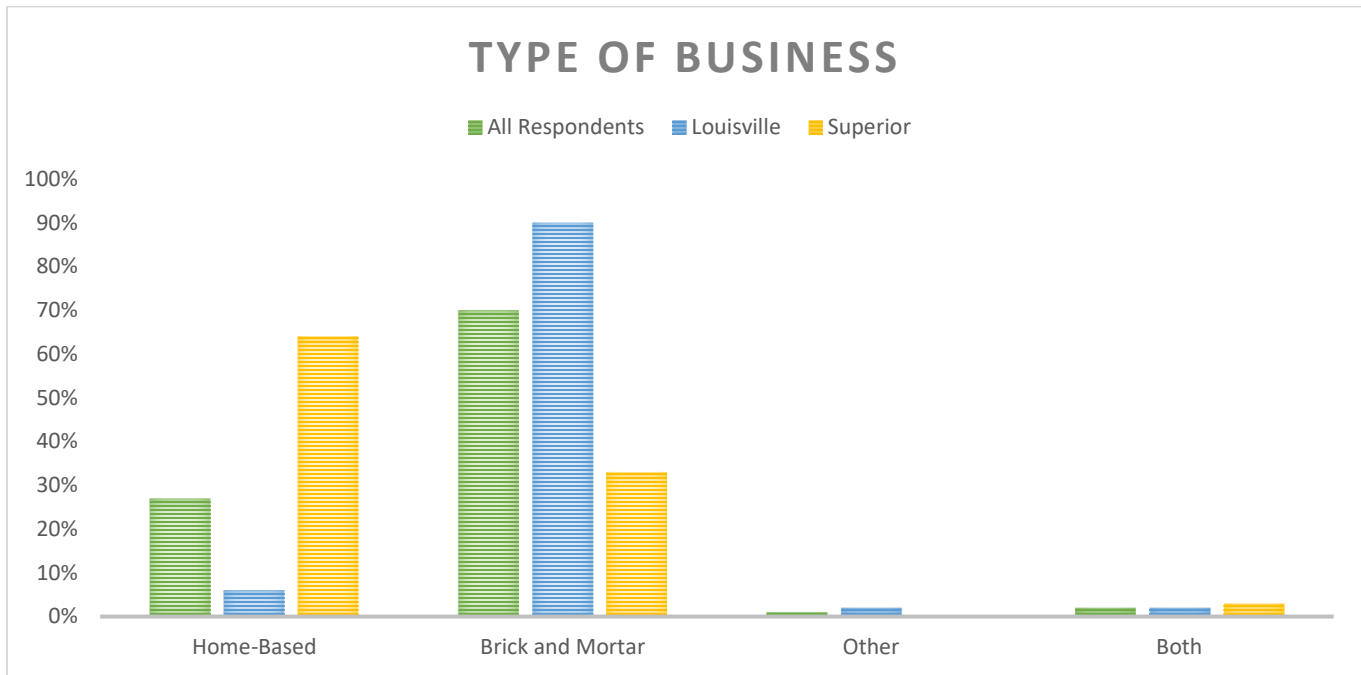
Other: 1%



Type of Business: Are you a brick-and-mortar or home-based business?

All Respondents	Louisville	Superior
Home-Based: 27%	Home-Based: 6%	Home-Based: 64%
Brick and Mortar: 70%	Brick and Mortar: 90%	Brick and Mortar: 33%
Other: 1%	Other: 2%	Other: 0%
Both: 2%	Both: 2%	Both: 3%

The majority of Louisville's respondents are brick-and-mortar businesses, which is consistent with the database of businesses that are licensed through our tax department.



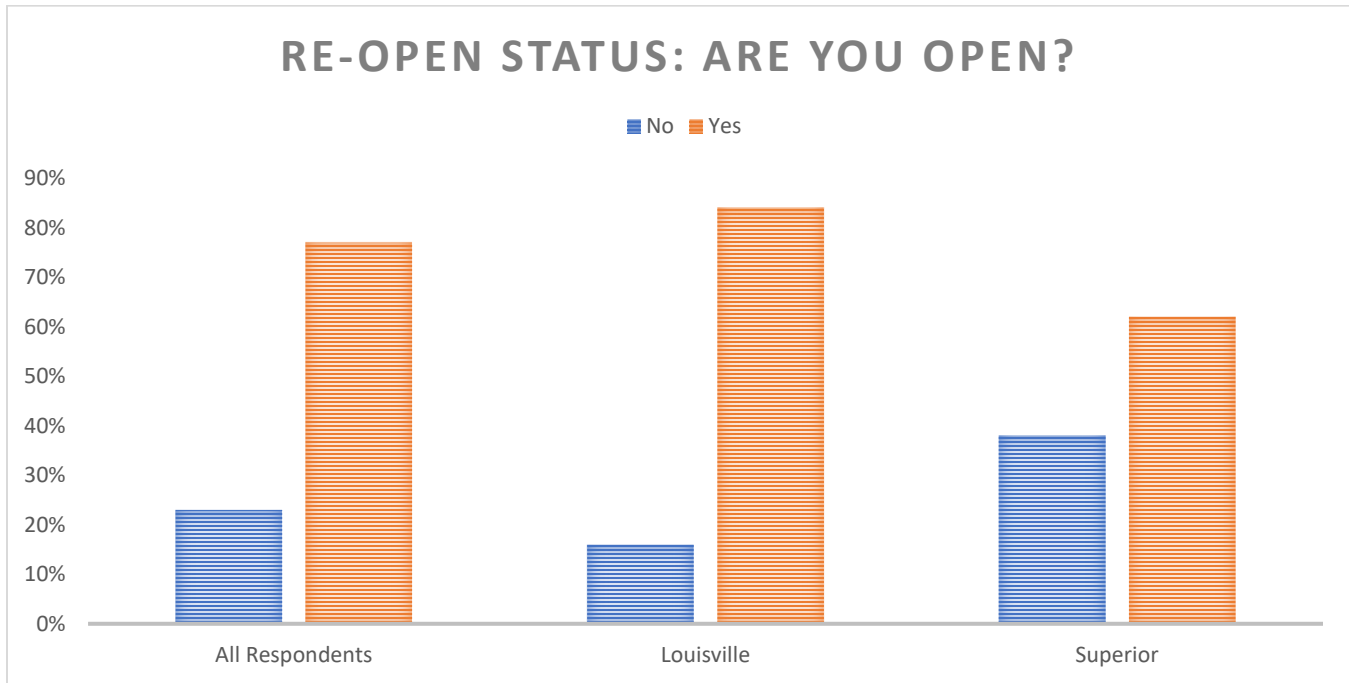
Primary Industry – All Respondents (industries self-identify, so some chose more than one)

Industry	Percent of Respondents
Construction	4%
Education / Childcare	4%
Fitness / Gym	7%
Healthcare / Limited Healthcare	11%
Hospitality	3%
Manufacturing	4%
Non-Profit	1%
Office	4%
Personal Services	14%
Professional Services	5%
Real Estate / Field Services	7%
Restaurant / Food Services	26%
Retail	11%
Other	10%

Re-Opening Data

Are you fully open for business?

All Respondents	Louisville	Superior
No: 23%	No: 16%	No: 38%
Yes: 77%	Yes: 84%	Yes: 62%



The majority of Louisville respondents indicated they have re-opened; this survey began to be administered on January 26, 2022. Also as displayed in the next question, Louisville businesses were closed fewer days than the overall average.

How many days were you closed if you have re-opened? (average days closed)

All Respondents: 6.52 days
Louisville: 6.43 days
Superior: 7.69 days

What is your projected opening date if still closed at time of the survey? (Sample Comments)

Many tenants have not returned to the office or business	Feb 14
March 2022	Don't have one yet
2/6/2022	February
TBD, but a ways out and will be a different location	January 31st
Questionable if we will be able to re-open	02/04/22
April?	TBD
I don't have one at this point	1/31/22
By the end of February	Closed for now

Before the end of February	Summer 2022
Development plans to close on properties under contract destroyed by fire are causing a delay on timeframe to complete master planned community. The Marshall Fire is causing a delay resulting in economic hardship and potential significant substantial economic loss from financial investments prior to the fire.	Unknown at this time
We are partially open and some tenants will not be able to open until March 15th (estimated)	Feb 21-28
No date as of yet	Whenever we can rebuild
Sometime in February	TBD
We are partially open	2/11/2022 with upcoming, undetermined closure dates due to repairs
Waiting on insurance approval for clean up	Mid-March or April
Working part-time	When I finish the rebuild. probably 2-3 years from now
March 1	March 1

If it is a long-term closure, please explain your barriers to re-opening. (Sample Comments)

All equipment lost	New location, supplies, etc.
Once the building can re-open after the fire remediation is complete, we will not have employees fully return because of the Boulder County Mask Order	Coordination/communication between State Farm and ServPro in creating a timeline for decontaminating the store.
Closure due to inability to collaborate and negotiate with Real Estate Management company over the lease.	ServPro and State coordination/communication in the mitigation of decontaminating the store.
Working with Landlord to get the space cleaned	Remediation of interior smoke/soot damage. Delays/lack of cooperation from insurance.
Financially unable to re-open	Building we were in was destroyed
We are currently waiting on insurance, and we are cleaning our facility top to bottom	I need to get a space to base my business out of. Right now, I am leaning towards a storage unit as the best option.
Closure due to inability to negotiate with landlord.	Working with insurance
We are limited on services offered right now due to overwhelm of dealing with two homes we lost in the fire	Long term closure as my studio/ workspace were part of my home and that was destroyed so until I figure out a new space and can re- equip my business, I will be closed
Too many students affected by fire – will reassess in fall	Waiting to hear status of the building, my assumption is it is full destroyed. We will then be released from our lease and look for a new spot
Home was damaged in fire and is awaiting repairs	Building will most likely be demolished
Possibly will re-open, but uncertain	Smoke damage to building
Hopefully not, insurance, and cleaning vendors, financing for cleanup, scale and scope of cleaning, understanding insurance coverage and process.	We have lost 43% of our membership in three weeks since the fires. Our new member interest, leads, have declined 97%.
In order to re-open, I must replace my tools, equipment, and work vehicle.	when I will finish the rebuild. probably 2-3 years from now
taking time to fight insurance, meet contractors, follow up on contractors and insurance	I worked out of my home, primarily and all materials needed were destroyed

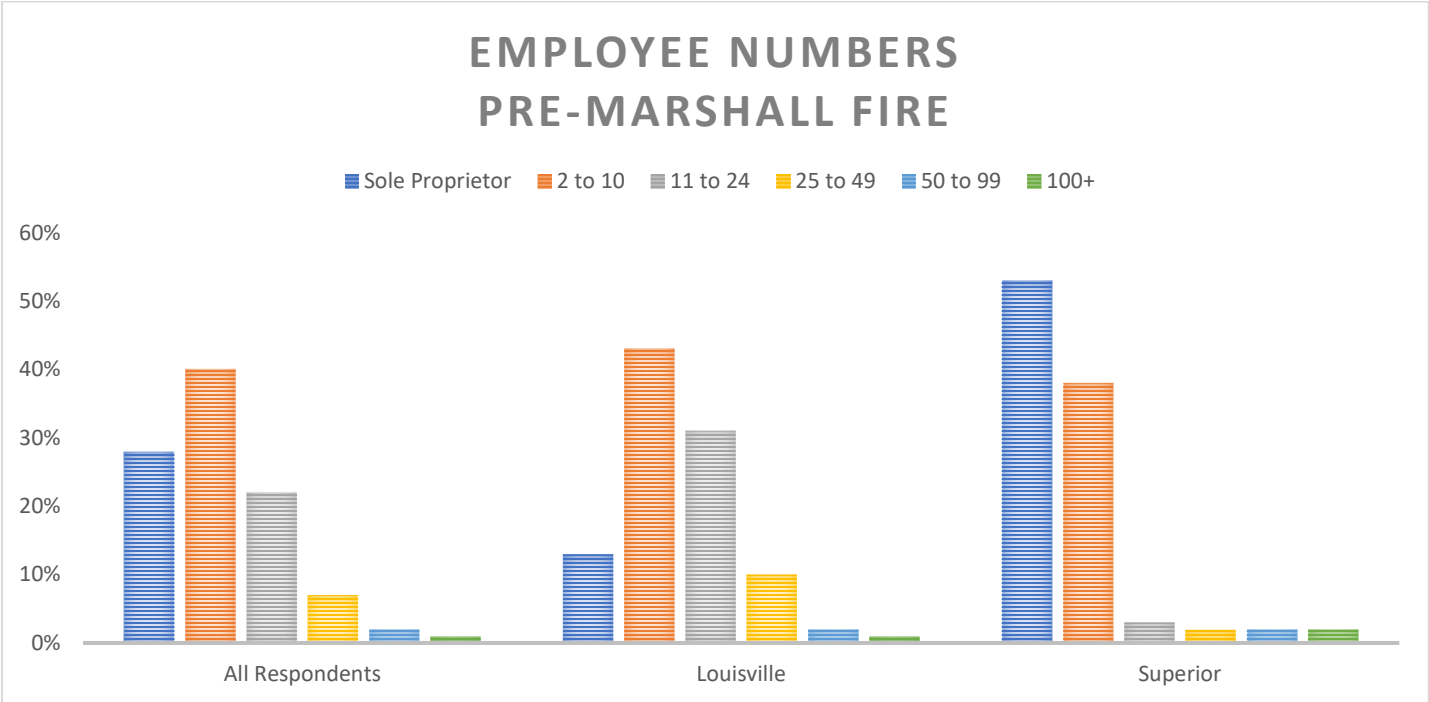
letters/emails, so our family can get out of the hotel and home	
My house is completely gone!	
The dual impact of COVID and the fire resulted in my decision to cut back. What I offer is hands-on and close contact near the head. The Marshall Fire has compounded my ability to provide services because 1) I am spending more time trying to get our house, which was not destroyed but is within two blocks of some that were, back to a state in which I feel safe living there, and 2) I have moved my HEPA air purifier from my office to my home.	Extremely difficult securing financial assistance to secure loan because of bank concerns about long term blighted conditions which would be a risky investment for these conservative banks and Community Development Financial Institutions (CDFI's). Multiple homes destroyed for slated Master Planned Community. Investments in planning, engineering, architectural, community outreach, grant/loan writing expenses incurred by us.

Workforce Data

How many employees did you have prior to the Marshall Fire?

All Respondents	Louisville	Superior
Sole Proprietor: 28%	Sole Proprietor: 13%	Sole Proprietor: 53%
2-10: 40%	2-10: 43%	2-10: 38%
11-24: 22%	11-24: 31%	11-24: 3%
25-49: 7%	25-49: 10%	25-49: 2%
50-99: 2%	50-99: 2%	50-99: 2%
100+: 1%	100+: 1%	100+: 2%

The majority of Louisville’s respondents have been 2-10 employees, so the survey correctly targeted our small and local businesses.



How many employees were directly impacted by the Marshall Fire (loss of home, extended evacuation, significant home damage, loss/damage of home in immediate family, loss of days of work or wages due to closure)?

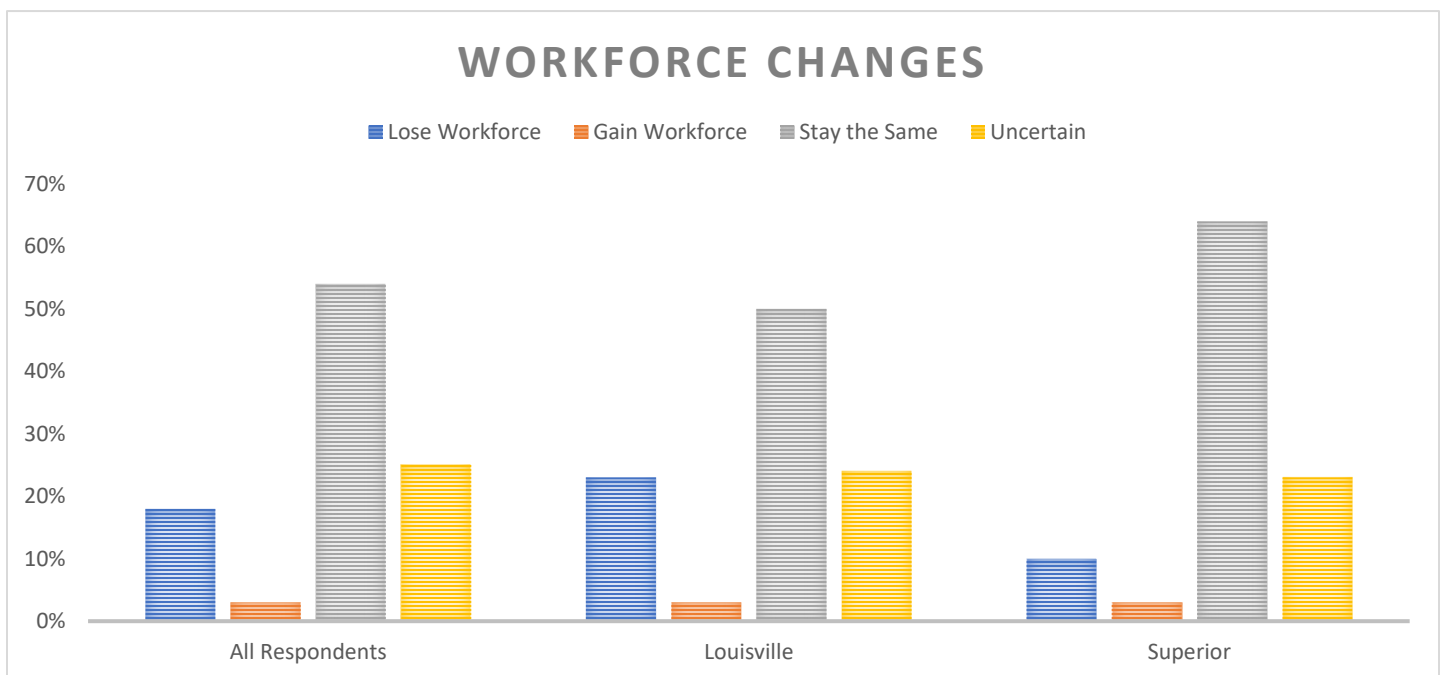
All Respondents	Louisville	Superior
0: 23%	0: 23%	0: 24%
1-4: 46%	1-4: 47%	1-4: 40%
5-8: 10%	5-8: 9%	5-8: 14%
9-12: 2%	9-12: 2%	9-12: 0%
13-16: 4%	13-16: 5%	13-16: 4%
17-20: 3/184 - 2%	17-20: 3%	17-20: 0%
21-24: 1%	21-24: 1%	21-24: 0%
25-28: 1%	25-28: 2%	25-28: 0%
29-32: 0%	29-32: 0	29-32: 0%
33-36: 1%	33-36: 1%	33-36: 0%
Did not answer: 20%	Did not answer: 7%	Did not answer: 18%

Nearly 50% of Louisville respondents had between 1 and 4 employees that were directly affected in some way by the fire.

Do you anticipate gaining or losing workforce over the next year due to the impacts of the Marshall Fire?

All Respondents	Louisville	Superior
Lose Workforce: 18%	Lose Workforce: 23%	Lose Workforce: 10%
Gain Workforce: 3%	Gain Workforce: 3%	Gain Workforce: 3%
Stay the Same: 54%	Stay the Same: 50%	Stay the Same: 64%
Uncertain at this Time: 25%	Uncertain at this Time: 24%	Uncertain at this Time: 23%

50% of Louisville businesses indicated they project their workforce to remain consistent over the next year. However, 24% said they are still uncertain, and 23% expect to lose workforce. With a majority of respondents having between 2-10 employees, any loss could have significant impacts.



If you indicated a loss of workforce, what is your estimated loss of workforce over the next year due to the Marshall Fire? (Sample Comments)

15 people	15-20%
2-5 people	13 people
about 25%	15%
about 25%	4 employees lost their homes
75-80k	10
unknown	20%
Was preparing to hire at least five, but up to ten employees, but that is now in jeopardy caused by fire.	My guess is we lose everyone except for myself (an owner) and our director of operations. We can cover employees for 60 days with insurance and magma/owners for a year.
50%	100%
100%	20%
Based on the reduction in business I would guess 20%	Unsure but probably with the combination of Covid and the impact of the fire 25%
2-3 independent contract employees	We lost 3 employees right away. But can't find more.
30%	20-30%
40	Uncertain at this time
No sure	20%
50%	20%

The comments to this question are not easily summarized since respondents quantified the loss of workforce in different ways. But again considering that most respondents are small businesses, some of these percentages could be jobs that do not return or make a small business less viable.

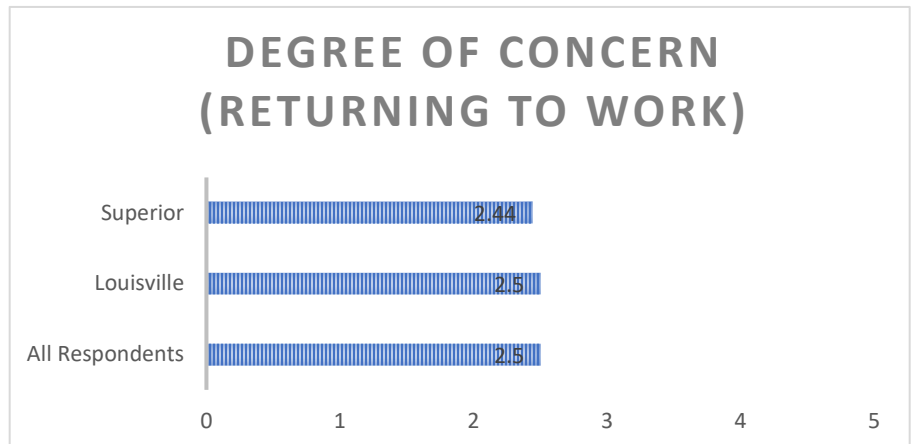
If you indicated a gain of workforce, what is your estimated gain of workforce over the next year due to the Marshall Fire? (Sample Comments)

200%
20%
20%
10%
Addition of 1-2 full time employees

Employee Return to Work

What degree of concern do you or your employees have in returning to work? (scale of 1-5, with 1 being the least concern and 5 being the most concern)

All Respondents: 2.5 average
Louisville: 2.5 average
Superior: 2.44 average

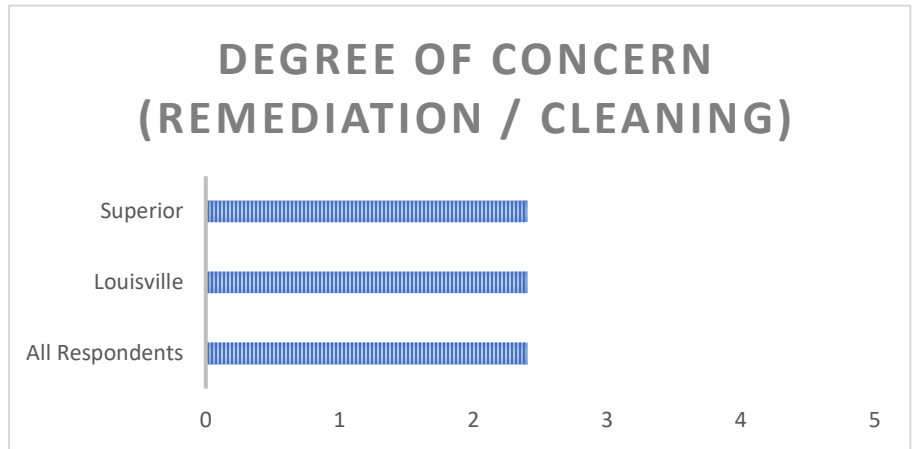


What degree of concern do you have in assuring appropriate remediation/cleaning? (scale of 1-5, with 1 being the least concern and 5 being the most concern)

All Respondents: 2.4 average

Louisville: 2.4 average

Superior: 2.4 average



Respondents from both communities was highly consistent in terms of degree of concern about both return to work and level of remediation and cleaning. These levels of concern are not prohibitive, but sync with some of the uncertainty business owners feel.

Insurance Coverage

What percentage of your lost wages will be covered by insurance/unemployment?

All Respondents	Percent of Responses
0% Coverage	36%
1 - 20% Coverage	3%
21 - 40% Coverage	1%
41 - 60% Coverage	3%
61 - 80% Coverage	2%
81 - 100% Coverage	5%
Uncertain at this Time	15%
N/A	35%

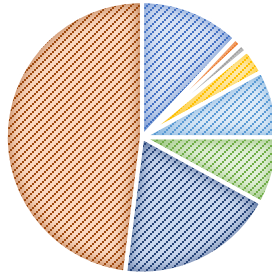
What percentage of your property damage/equipment loss will be covered by your insurance? (N/A if you have no loss)

All Respondents	Percent of Responses
0% Coverage	12%
1 - 20% Coverage	1%
21 - 40% Coverage	1%
41 - 60% Coverage	3%
61 - 80% Coverage	8%
81 - 100% Coverage	8%
Uncertain at this Time	19%
N/A	48%

By a small percentage, respondents indicated lost wages are mostly not covered—just above those respondents to which this did not apply. In terms of damage, more respondents did not have this situation and then next, were still uncertain about insurance coverage.

PROPERTY DAMAGE / EQUIPMENT LOSS COVERAGE (ALL RESPONDENTS)

■ 0% Coverage
 ■ 1 - 20% Coverage
 ■ 21 - 40% Coverage
 ■ 41 - 60% Coverage
■ 61 - 80% Coverage
 ■ 81 - 100% Coverage
■ Uncertain at this Time
■ N/A



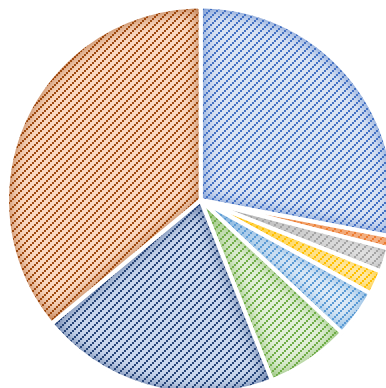
What percentage of your revenue loss will be covered by your insurance? (N/A if you have no loss)

All Respondents	Percent of Responses
0% Coverage	28%
1 - 20% Coverage	1%
21 - 40% Coverage	2%
41 - 60% Coverage	2%
61 - 80% Coverage	4%
81 - 100% Coverage	7%
Uncertain at this Time	20%
N/A	36%

After the respondents who indicated coverage was not needed for revenue loss, the next highest number of respondents indicated they had no coverage for this type of loss.

REVENUE LOSS COVERAGE (ALL RESPONDENTS)

■ 0% Coverage
 ■ 1 - 20% Coverage
 ■ 21 - 40% Coverage
 ■ 41 - 60% Coverage
■ 61 - 80% Coverage
 ■ 81 - 100% Coverage
■ Uncertain at this Time
■ N/A

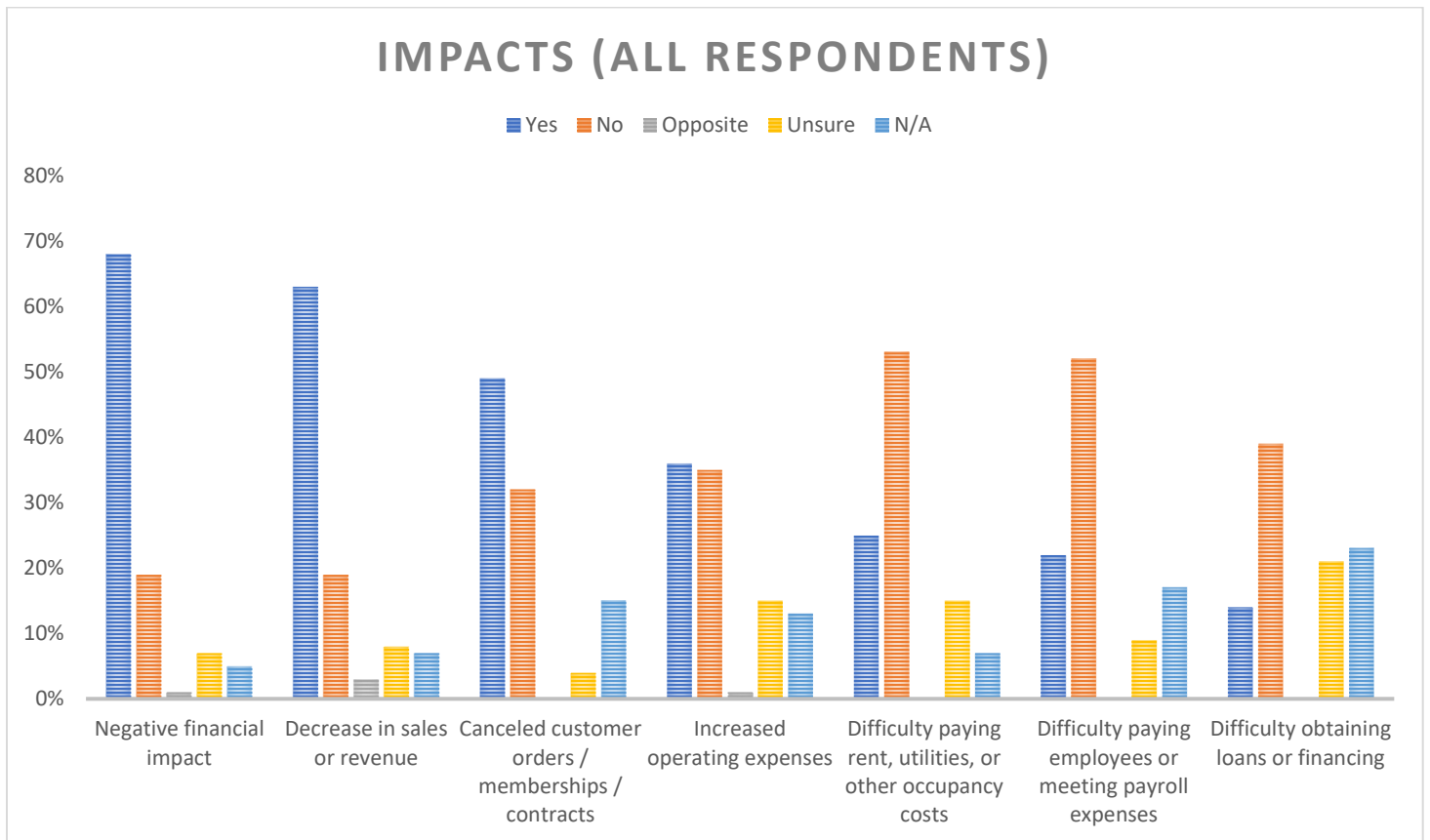


Impacts on Businesses

All Respondents Impacts to Businesses

Have you experienced the following?

	Yes	No	Opposite	Unsure	N/A
Negative financial impact	68%	19%	1%	7%	5%
Decrease in sales or revenue	63%	19%	3%	8%	7%
Canceled customer orders / memberships / contracts	49%	32%	0%	4%	15%
Increased operating expenses	36%	35%	1%	15%	13%
Difficulty paying rent, utilities, or other occupancy costs	25%	53%	0%	15%	7%
Difficulty paying employees or meeting payroll expenses	22%	52%	0%	9%	17%
Difficulty obtaining loans or financing	14%	39%	0%	21%	23%

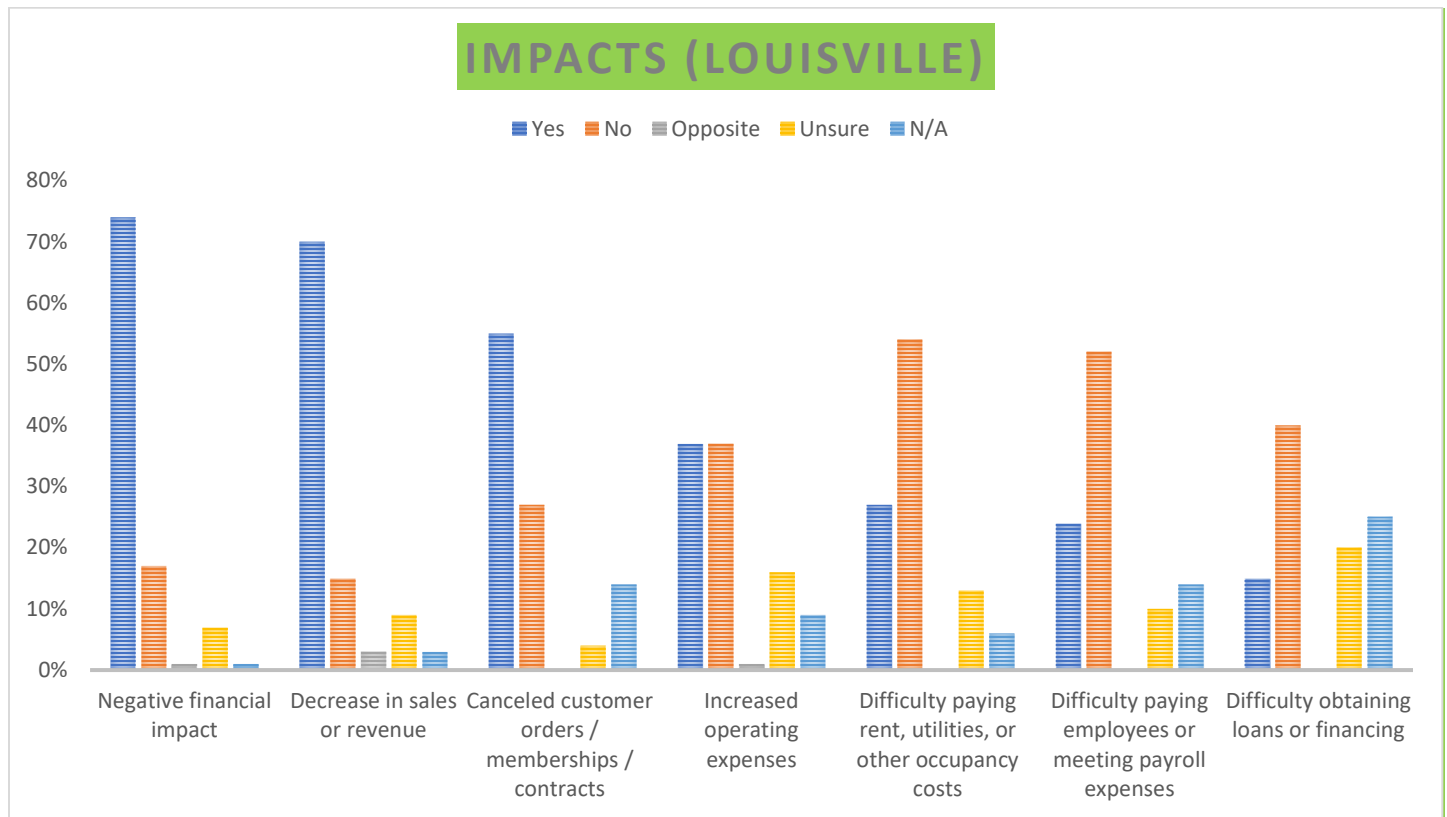


Louisville Impacts to Business

Have you experienced the following?

	Yes	No	Opposite	Unsure	N/A
Negative financial impact	74%	17%	1%	7%	1%
Decrease in sales or revenue	70%	15%	3%	9%	3%
Canceled customer orders / memberships / contracts	55%	27%	0%	4%	14%
Increased operating expenses	37%	37%	1%	16%	9%
Difficulty paying rent, utilities, or other occupancy costs	27%	54%	0%	13%	6%
Difficulty paying employees or meeting payroll expenses	24%	52%	0%	10%	14%
Difficulty obtaining loans or financing	15%	40%	0%	20%	25%

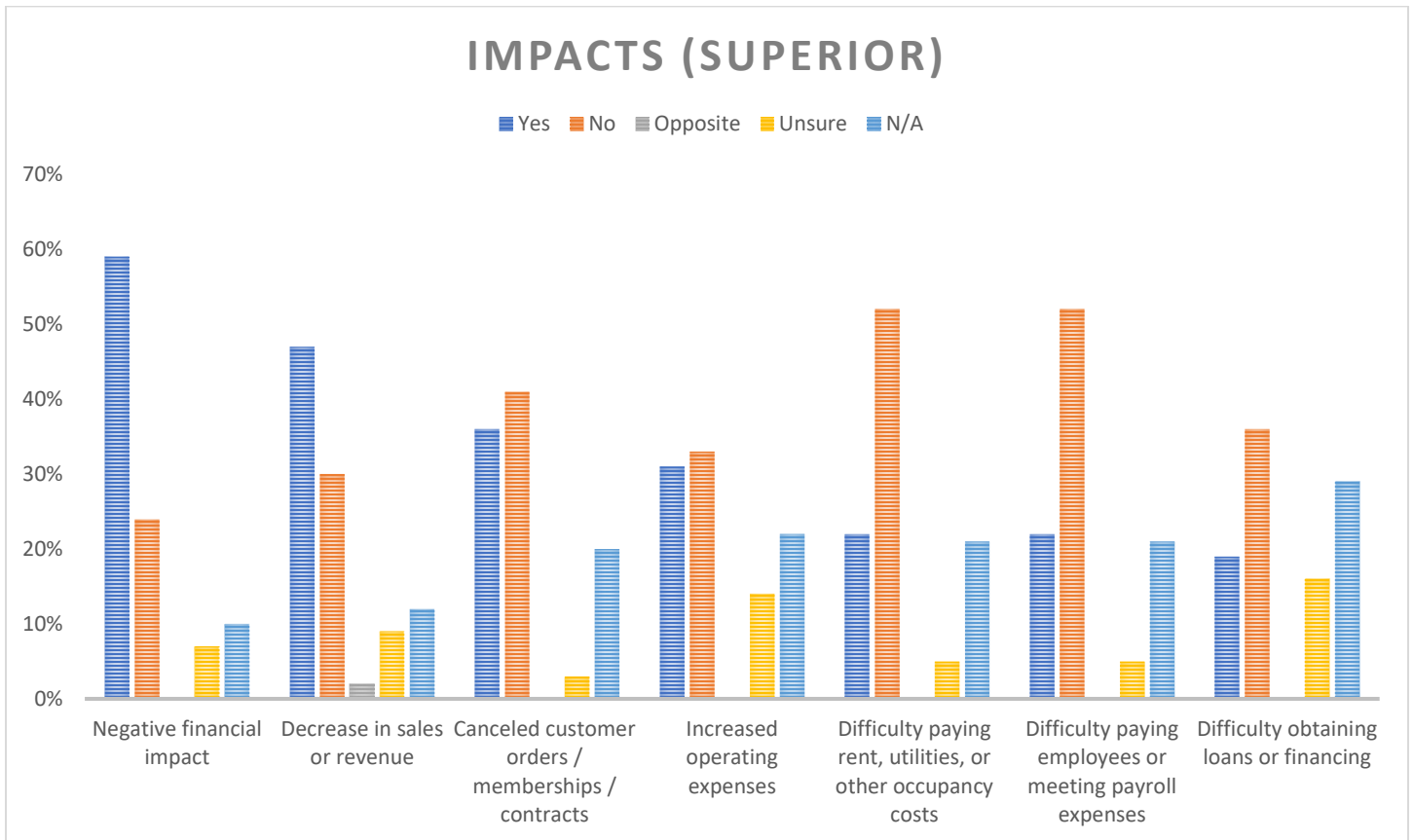
Louisville's respondents were generally consistent with the experience of the overall group. However, more Louisville respondents indicated negative financial impact, a decrease in sales or revenue, and canceled orders or memberships.



Superior Impacts to Businesses

Have you experienced the following?

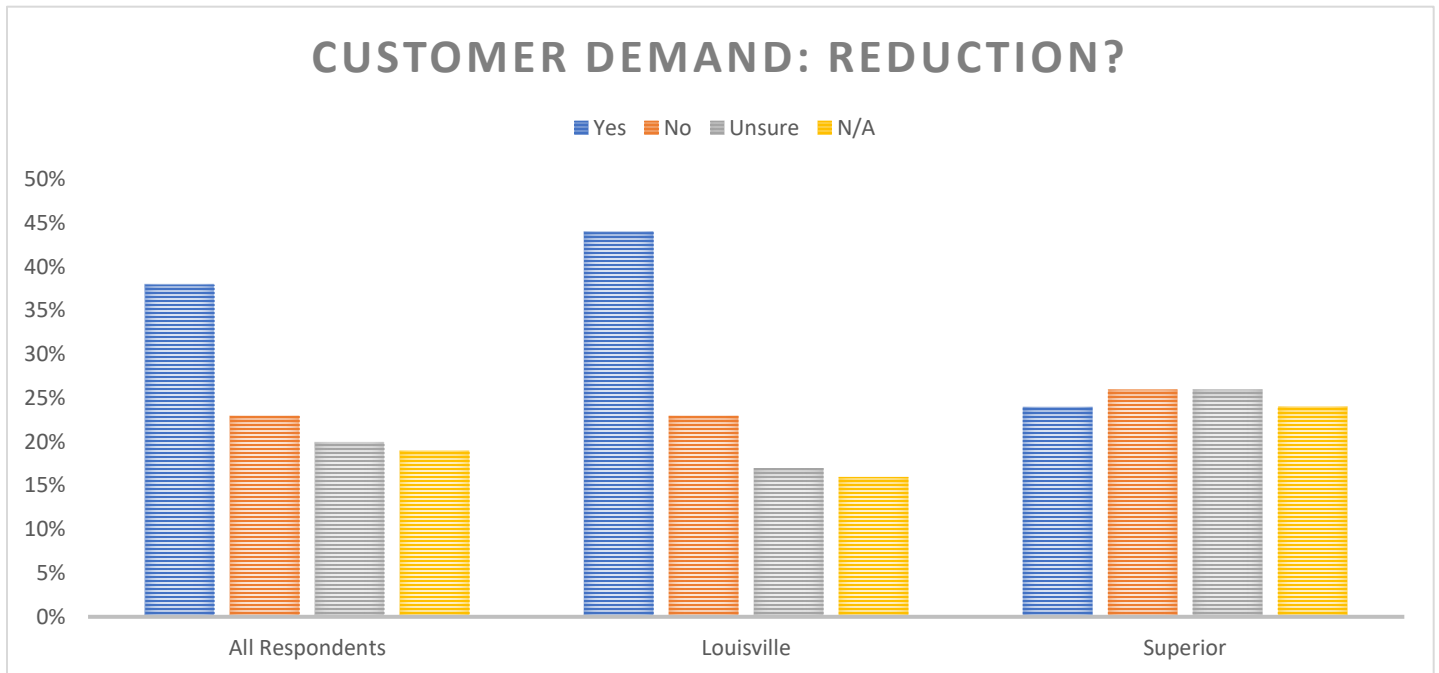
	Yes	No	Opposite	Unsure	N/A
Negative financial impact	59%	24%	0%	7%	10%
Decrease in sales or revenue	47%	30%	2%	9%	12%
Canceled customer orders / memberships / contracts	36%	41%	0%	3%	20%
Increased operating expenses	31%	33%	0%	14%	22%
Difficulty paying rent, utilities, or other occupancy costs	22%	52%	0%	5%	21%
Difficulty paying employees or meeting payroll expenses	22%	52%	0%	5%	21%
Difficulty obtaining loans or financing	19%	36%	0%	16%	29%



Customer Demand Changes

Since re-opening, have you seen a reduction in your customer demand as a result of the Marshall Fire?

All Respondents	Louisville	Superior
Yes: 38%	Yes: 44%	Yes: 24%
No: 23%	No: 23%	No: 26%
Unsure at this Time: 20%	Unsure at this Time: 17%	Unsure at this Time: 26%
N/A: 19%	N/A: 16%	N/A: 24%



The majority of Louisville respondents said they had seen a reduction in customer demand, and this result is 20% higher than what was indicated by Superior respondents. This may relate to the types of businesses and proximity to the burn areas to some extent, though there was representation from all of our business districts in the responses.

What is your estimated percentage decrease in customer demand?

Average for All Respondents – 22% loss

What further input on customer demand changes do you want us to know? (Sample Responses)

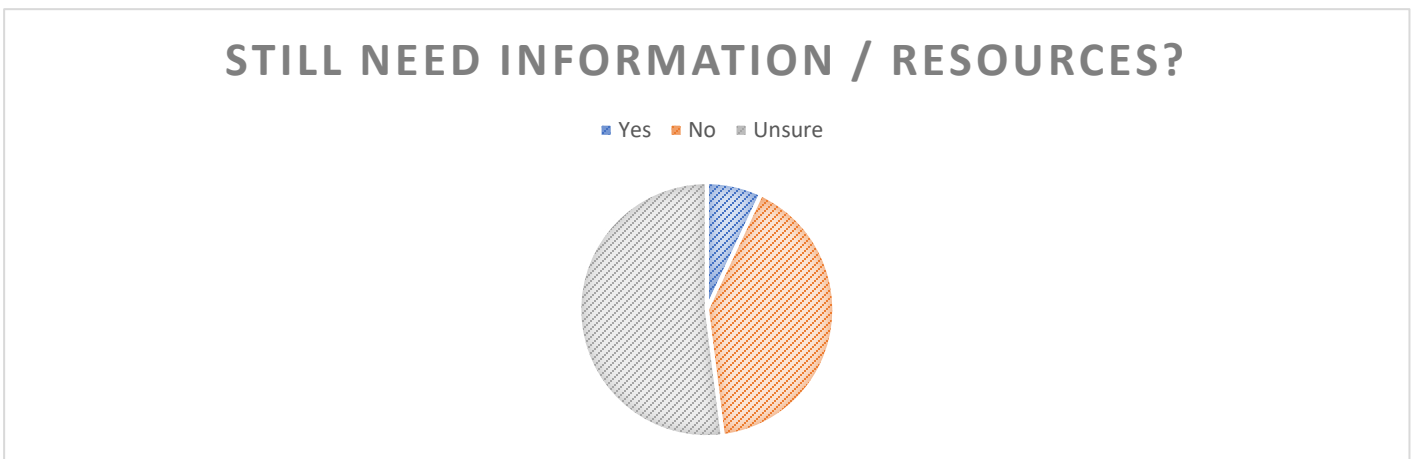
a large patient population have moved from immediate area	My business is nonessential-it will take a big hit
As a Realtor, I had three clients who were shopping the Boulder County/Louisville/Superior area choose NOT to relocate after the fire.	Need to end the mask mandate and all other suppressions of our business! We must be allowed to operate freely!
As families find it hard to get housing close by, some of them are talking about moving to other childcare centers outside of Louisville and Superior. Some have already moved, including several who have left Colorado due to the fire. We got another disenrollment from a family who finds it too traumatic to drive into this area.	My client base in Superior and Louisville. I have had two clients who were moving to the area from out of state cancel their leases and stop looking for a home to purchase since the fire. People who are or were planning to move to the area are scared to invest in the damaged area and thus far, there is no remediation standard or outgoing information from the county or the town on what this means for property values and timing in this market.

Between losing a week of business and reduced demand (with many families displaced) and other cancelling events due to COVID, business has been miserable in what is traditionally one of our busiest months.	Our customers/patients live in the immediate area, much of which was damaged/destroyed so our customer base is largely displaced and/or has other financial concerns that preclude them from paying for our services.
Clients are nervous of our area- it is devastated.... I've had several clients have meltdowns in the studio as they are shocked by what they are seeing. It's miserable.	Our customers lost a lot of houses. Not sure if we will get them back anytime
Clients have been very understanding.	hoping impact is temporary
Concern over loss of sales and customers	Resources for small businesses to offset financial losses
Customers are not shopping.	The Louisville bag tax has unfortunate timing
Demand for services planned at the SEEDS Innovation Center are exponentially greater by a factor of 100. Loans and grants were underway that leveraged site control and (Pre-Fire) executed contracts to secure additional multiple properties that were destroyed in Original Town. This event has adversely impacted eligibility to secure loans and grants to redevelop key commercial properties in Original Town Superior due to concerns by local banks about blighted conditions, increasing inflation, increasing interest rates, shortages of labor, shortages of construction materials, impacts to households due to the ongoing Covid-19, concerns about future Covid variants continuing and having a negative impact on national, regional, local economy.	I take care of pets in their own homes but so many of my long-time existing clients lost their homes and are having difficulty finding even temporary housing in the area. My business is devastated as a result because I've relied on the income from those same clients for so long. In addition, my job requires walking in, around and near burn areas which causes me and my helpers great concern for our health and the health of the dogs we walk.
Demand remains constant, but since I am not operational, I am referring to other providers.	If anything, demand has increased.
Free services we are providing to the community	I'm sure the destroyed homes will have some impact
Guests are not going out	inflation in the area
Having to take a leave of absence results in losing clients	It's not just customer demand - our own world was rocked... kind of hard to concentrate on work when friends are hurting
People are caring but not going to wait forever to return to their services. This is the main reason I am trying to go back to work sooner than later.	January is always slow but this has been exceptionally so. I am hopeful things will turn around this patio season.
I am seeing clients for free as a result of the fires, so that is a loss of income.	Lack of extra \$ do to building cost net zero will take away funds for people to spend or they will move away
I appreciate all you're doing!	Lots of decreased business
I didn't know if you needed a comprehensive response-even those not affected. My business was not.	Much of our sales has been on fundraising items, not really regular stock items.
We anticipate fewer repaint/remodel jobs from houses that were destroyed. Not certain if rebuilds will be able to use local painters/suppliers because insurance companies work through preferred providers.	People that are displaced are very stressed and unsure where they're going to live for the next 6 months and people that lost their homes don't know where they are going to live for the next 2-5+ years. It's a chain reaction because of all the uncertainty and unknowns.
Provided house parties for families had had their homes destroyed in the fire.	Reduced sales due to patron displacement and downtown foot traffic.
Since I am not operational, I must refer all potential clients to other providers.	The Mask Mandate and all other restrictions must be lifted immediately if you ever expect us to have a chance to recover!
Some clients affected by fire have postponed appointments	The people are safe money for rebuilding the house. There's no need to come for the pedicure and manicure

still unsure	The people are safe money for rebuilding the house. There's no need to come for the pedicure and manicure
The debris is traumatizing for people to drive past and live amongst. People are avoiding coming to Louisville. Louisville residents are triggered constantly by it. The sooner it is cleaned up the better for a multitude of reasons. I appreciate the guards and now it's time to move forward. We need to SEE it being cleaned up. Leaving it has a hugely negative impact. I know there are large forces to contend with but our town cannot do well with the burn sites continue to stay as they are. Like Disaster sutra that are a permanent fixture in this town.	We are concerned that our displaced families may withdraw in the next few months if they cannot find longer term housing in the area. Some are now realizing the difficulty of long commutes to our childcare center.
This impacts could be long-term for commercial real estate owners. They could come in the form of tenant termination, lower rents, more concessions, etc.	We are finding that everyone staying in temporary housing outside of Superior does not want to make the drive back to Superior right now.
We are not open. Customers have shared with us that they are going elsewhere. We are having to replace customer orders and apparel because they were contaminated by the smoke, ash and soot. These customers are then going elsewhere to have the work we were to do or we did before, somewhere else	We are not open to the public yet. Customer apparel/projects were contaminated. We have had to reorder at our cost and some customers have taken the reorder elsewhere for a competitor to complete the work. We are losing customers daily and others are simply staying away until we can get reopened.
We are a food bank open to all	we could use some help locally
We are worried that our clientele will leave the area (mostly families)	We had just about started to come back from Covid, which almost killed us.
We have had quite a bit of customers inquiring about when we will reopen.	We lost about 10% of our members and new client demand came to a standstill. Our attendance is down about 15-20%
We lost the majority of our 3 mile radius of business. Many members quit. Employees took other jobs while we've been closed. We have ads up for employment & not one person has responded.	We will see an increase in demand for our products & services. Will need to hire workers.
We technically reopened on 1/3/22 because we service individuals with acute pain and infection, but we were not fully restored to function till 1/6/22 or so. We did not cut employee hours though.	With customers relocating temporarily and permanently and the time that it takes to rebuild this is going to have long term effects
We were just starting to grow again since the pandemic hit us and now our sales, especially on the IV side, are next to nothing after the fire. It's devastating.	With the debris removal beginning a lot of clients are very concerned about how safe it is for any of us to be in their homes if near the burn areas.

Resource & Information Needs

Do you still have immediate or long-term information/resource needs?



Do you have further comments or suggestions for support for local businesses and our regional economy in response to the Marshall fire? (Sample Comments)

Any help would be appreciated.
Are there business owners that might benefit from a membership donation drive or "scholarship"?
as a landlord - we have NO support at all. I feel like, since we rented out our place - we are not getting any support.
Being on Main St we were indirectly affected. building was fine. However, business is affected to members impacted are not attending as much due to demands on them remedy their situation.
We are offering for the time being, free sessions, to those impacted to help out. We also have been a resource center directly to our members. That puts a bit of a strain as we still pay our employees to teach classes where we are now not taking in as much income. I am prepared for that and willing to continue to help as long as we can.
CLEAN UP OUR TOWN ASAP economic and mental health recovery cannot be successful with bless it happens.
Completely understand that a lot of family's impacted are not yet ready to come out and shop and/or do not have the means at this time. But it also feels like there is lack of awareness that Louisville downtown is up and running per usual. We would love to see a comms go out around supporting local businesses who have been impacted. Of course we are so grateful to not have been directly impacted or lose anything. But we have seen a significant decrease in customers coming in and in turn in sales.
Conversations with landlord about financial support/dropping rent. The restocking, ceiling, window replacement, re-equipping of the studio have all come out of pocket. Who knows when the insurance will come through. It has made it extra hard with having to pay January rent (even though the premises were uninhabitable) and wages with little revenue. February rent is due next week. We are trying hard to stay afloat. Thank you for helping us.
Get rid of the net zero building required. Don't think we can expand do to the cost of theses new regulations. We may have to move out of Louisville after 30 year do to costs and lack of support from the city
I am helping those who lost or damaged their hearing aids and/or hearing aid equipment to replace them free of charge through a network of hearing aid manufacturers and local hearing healthcare providers. For more information, please call James at (303) 870-3055 and visit the following links: https://www.hearingaid911.com/ https://www.youtube.com/watch?v=dO8TLsT1nWQ
I am worried that with so many people displaced there will be long term effects for the local economy. Many of those who lost homes or sustained damaged will being living outside the community and spending money outside the community. Some may never be able to move back, others will be on budgets that will not allow the usual amount of spending or spending on non-essentials. This will definitely change the landscape of our city and the economic vitality of the area.
I attempted to get an SBA loan and it's quite complex. I received a Covid EIDL and that process was simple and easy. The disaster loan process for these fires with the SBA overwhelmed me. I gave up even though I could really use a loan. We were on a great growth path before the fires, even with Covid issues. The fire really squashed that growth. I'm not sure how many people are still displaced and if it's that or people are just depressed and not coming in. We are trying more advertising investment and I'm sure at some point there will be recovery. It would be nice if the loan process was easier and I could use that money for advertising. Another idea is to have the chamber help with organizing some advertising for its members
I feel my situation is unusual due to the type of business I have and the pace at which it was operating before the fire. It still has not recovered to what I feel it could be doing since Covid. It has always been small, but I had gained momentum just before Covid, and that momentum stalled and has not recovered. I very much appreciate all of the resources that have been available since the fire. I am impressed and astonished by the people in this community and the State of Colorado!!
I have seen a lot of negative "press", i.e. FB feeds on the bag tax. This seems an inappropriate burden on small businesses while providing a profit center for larger corporate entities. The plan does not seem to be well thought out. For example requiring to pay a fee at Fast Food restaurants even if you don't want a bag. People are incensed at King Soopers, for example and now threatening to take their business to nearby cities that do not impose this "tax" We have also lost regular customers and others to ongoing mask mandates. I have seen them in similar locations in neighboring jurisdictions that do not require or less stringent with mandates. At this point most people have the vaccine that want it and everyone should be to wear a mask (or not) if they want to.

I just want to say that Town of Superior and the supporting towns did an excellent job during the fire and after the fires and I commend all your efforts. Bell Flatirons Apartments were very lucky with the minimum damage we received and that was due to the hard work of the fire department. Best,

I need help

I realize there are many people at the City and other agencies that did some amazing work during this time period. I wanted to call out Megan Pierce for her work as well as the personal attention she gave answering our questions during a very busy and stressful period. Thank you all for your amazing work and thank you Megan for your personal attention!

I think its necessary more than ever to reinstate the Restaurant Revitalization program in Washington. If they replenish the amount of money restaurants can stay open and hire people back. Colorado state if was declared a state of emergency can use some of the federal funds to help also business that have been impacted by not just the fire, the increase in Omicron cases , the weather it`s all in one.

I think we could use financial support to stay afloat while the our community balances/recovers. I don't know how us small businesses can survive... we're still trying to recover from the pandemic.

If the city could encourage local shopping for replacement needs, local businesses would appreciate the support.

In general, the rents in the commercial centers are way too high for small businesses to sustain themselves. After 2 years of pandemic and now the Marshall Fires, it is nearly impossible. If you look at our shopping strip, the majority of the spaces have now vacated, and 2 of us remaining are on the edge of leaving our businesses. The fires have put us all over the edge. Most of our clientele is local, our staffing is local, but the landlord is from New York, and has no interest in the success of the small, local businesses in Superior and Louisville.

It helps a great deal to get back to work. Any normalcy that can be restored is extremely helpful.

It is always nice to support both fire victims and local business by purchasing gift cards for families!

It is extremely urgent that Louisville does everything possible to expedite rebuilding and new building of housing for families displaced by the fire.

It would be great to host an open house at the community center for local businesses to reach out to people--

It's hard right now for everyone but if community can come and support that will be a blessing.

Many of us are providing free or highly discounted services to the community. We want to get the word out to everyone

Most business insurance policies do not cover business interruption until after 72 hours. We had to close from 12/30/21-1/2/22. For most businesses in our area (restaurants, liquor stores, taprooms - service industry) this was a huge loss as New Years Eve though New Years Day are some of the best days of the year. I don't think people realize the effect this has had on so many of our businesses, yet these are the same businesses that are providing free meals, volunteers, a place to go, etc. Most won't say anything or seek out help, simply because they know the impact losing a home has had on their regular customers. Our loss is so much less than their's - yet it is still a loss. And these were the same businesses that lost so much from the pandemic.

My insurance does not seem to be willing to work with the property insurance adjuster and try to get everything covered and it looks like it may become a legal matter of which will be a emotional and financial strain putting me out of business. My insurance agent already used the term today that my lease is a legal matter. I am unclear what he actually means but it concerns me. Arbitration for the business adjuster and the building adjuster is needed and I have no clue how to make that happen.

My understanding was the state of Colorado was putting pressure on insurance to help with insurance claims. We did not open because of the water situation which was brought on by the circumstances surrounding the fire. As of now it does not seem like that loss of business will be covered by our insurance which is disappointing. Probably a loss of 30-40k plus lost wages for employees.

Need to end the mask mandate and all other suppressions of our business! We must be allowed to operate freely! This the only way we will ever be able to fully recover!

No comments - just want to help support the community if we can. Definitely many of our regular members lost their homes and this has affected them.

Nope. We are no longer doing classes etc. Too many affected students. Lost profit & materials in 3 windows whose houses burnt so we are not charging them - we might be able to resell the windows maybe. For now we are at a stand still until we either locate a new shared studio in the area (there aren't any) and for those homes to be rebuilt

with families in them. Once the area is built back I hope to try again. I have had to return to my 9-5 job and gain from hours back

Offer Support to residents/businesses with insurance claims not being processed. This leaves families in limbo causing more stress. It's shameful what these insurance companies are doing. There is no support for families and small businesses taking time away from work to fight for clean-up.

Our first priority as a business is to get back into our space and offering our dance classes. Once we get reopened I'm sure there will be more ideas that come to mind.

Our multi-tenant retail center is called Centennial Pavilions. All 12 of my tenants experienced heavy smoke damage, which required third party remediation. The fire came right-up to the property, which is near Via Appia and McCaslin. The adjacent vacant field owned by Koebel burned. The majority of our tenants were able to reopen within 7 - 14 days, however, I still have two tenants (dry cleaner & kids therapy) who have been unable to reopen. I have one tenant demanding they be released of their lease as a result of the fire. Our tenants are concerned about the trade area being smaller with less residents to patronize the retail center. I will know soon if we need to file an insurance claim because our roofs were damaged by ash. It's too early to tell the true impact of the fire to our future ability to collect rents from the tenants.

Our predictions, based on sales this month, are that we are going to be down significantly to last year's sales. This will greatly impact our bottom line.

Perhaps a community bulletin board or facebook page (or similar) where help can be asked for and offered.

Please, please do everything you can to facilitate rebuilding of housing in the area so that families don't relocate permanently and leave our center.

Simkus Development has orchestrated the Master Planned Unit Development specifically for creating housing, economic development, sustainable careers, social equity, education for low income students, renewable energy powered and grid independent development, circular economic development that would address Climate Change, address regional Jobs/Housing imbalance, provide Assistance to families/businesses impacted by Covid-19/Marshall Fire known to; President Biden, Governor Polis, State of Colorado Legislature, Congressman Neguse, Boulder County Commissioners, Town of Superior, City of Louisville, State of Colorado Department of Local Affairs, Colorado Division of Housing, Federal Office of Economic Development, University of Colorado, residents of Louisville, residents of Superior of efforts and plans identified in the SEEDS Collaborative to the preceding government institutions and community at large.

There is no better time, when the communities impacted by the Marshall Fire and Covid could be inspired by a project such as the SEEDS Conceptual Master Planned PUD (in Climate Zone 5) as described above that incorporates the SEEDS Innovation Center to improve community moral, give hope to those who have lost so much, create jobs, increase disaster resiliency, and be a really positive asset to the communities. Such an initiative is about to be launched for getting the community to rally around this local/regional grass roots initiative in BUILDING BACK BETTER. The SEEDS Collaborative will be a model in recovery for the nation and serve as a Blue Print for replication of developing Net Zero District Energy Master Planned Development for other economically depressed rural areas such as Gunnison Rising in Gunnison Colorado (Climate Zone 7) and a federally declared Opportunity Zone. Gunnison Rising supports the SEEDS Collaborative efforts and is prepared to follow in the footsteps of what is accomplished in Superior following the Marshall Fire.


Status updates, expectations, sharing a sentiment of safety and sustained value in our community.

Stress the need for improved cell coverage. During the Marshall fire, we had power, land lines and cell service (it piggy backs on our Internet when at home). But after the fire, Centurylink was out for days - no internet, no land line and no cell. ATT doesn't work well without piggybacking on our Internet. So to get text, email or make a phone call we had to drive out of the Rock Creek area. So there is an opportunity for improvement there. Maybe 5G will help - don't know. But it was pretty frustrating to be trying to learn when gas would be turned on, what the state of water and power were - and to have no means for telephone or internet while at home waiting to learn what was what.

Tenants should be offered grants to help them pay rent if not advanced by their insurance providers.

Thank you for looking out for everyone.

Thank you for reaching out!

Thank you for your support! We're doing our best to support the community and have been able to give away hundreds of pairs of shoes.
The community has been amazing!
The Mask Mandate and all other restrictions on our business must be lifted immediately if we are ever expected us to recover!
The quicker we can get debris removal completed, the quicker we can begin to rebuild and reopen
The water restriction information seems inaccurate. Employees from the City of Louisville and the City of Boulder both informed me that the treatment plant never had any breach of water treatment procedures. However the City required a boil order which was forced restaurants to close. As vital community gathering places, local restaurants could have been a great place for victims to get food and shelter during the days following the fire. I would like to see a full informed response from the city explaining the actual details of why the restrictions were forced.
This is going to take a long time to rebuild. We need to think about longevity and the difficult road ahead of us at this time.
We are currently allowing anyone who has lost their belongings in the fire to shop for free. We are still paying our consignors so we're taking a hit for sure, but are happy to do so. We'll continue this for a while. We're lucky enough to live in such a wonderful community, and the support to our Fire Fund has been matched by us so we're able to get nice clothing to the women in need. Thank you Megan, Ashley and City council for your dedication 
We are hoping to see some business grants come through. Loaning money is not an option.
We are offering free "Open", or "We are Open" banners for Superior and Louisville businesses. We will be printing up and donating as many 80027 Strong t-shirts for the Chambers or the Cities to sell and direct the monies raised to relief efforts.
We are working with our material suppliers to allow discounts on materials for the people that are replacing damaged or lost flooring and window coverings. We continue to offer no interest financing through Wells Fargo for our customers. Estimates for insurance claim purposes are being provided at no cost.
We as landlord and business owners have very limited help so far with the fire. We lost 2 homes, 1 trailer, 1 home listing for a client. We have filled out so much paperwork, its keeping us from working properly.
We could use help as a business owners. I have to be honest about the last help the local business community received from Covid funding, it was a disappointment. We applied for the city grant and were denied. After doing a little more investigative research, it was found that the majority of grants were given to businesses that paid monthly taxes. Quarterly and yearly tax payers were an extremely small percentage of the grantees. We are a quarterly tax paying business and as such were denied. This is extremely unfair since a good majority of the monthly payers were able to stay open with takeout orders etc and had a revenue stream coming in while most quarterly and yearly payers remained closed with no revenue at all. In our mind and alot of others this was an unfair process and probably in the cities best interest since they receive more money back from monthly filers.
We evacuated our home. Luckily my business is 100% remote for my clients. I was able to work out of a hotel for 2 weeks until we were able to return.
We hope everything is back to normal. Our business is need help to keep the door open on over the next year .
We need help.
We rent 1/2 our building (to Crystal Springs Tap Room) and their business has been impacted because some of their vendors can't pay because they were impacted. Also many of the restaurants they sell beer to aren't as busy as they were and are not making orders. They also had to be closed on 12/30 into the first week of January, which is usually a very busy time for them and are having a hard time paying their rent/ bills because of the trickle down effect. I'm worried about many Louisville/ Superior businesses because some just barely made it through all the lost income from Covid and the financial impacts from the fire will seem to be much worse. We have many cancellations from patients because they have to meet an insurance adjuster, or they have to move hotels, or they have moved away from the area. It's hard to tell the long term impact.
We were closed over the holidays so it did not affect our return to work days.
We were fortunate to be in the northeast corner of Louisville and were not impacted by the fire.
While there has been an outpouring of aid for residences, I'm concerned about the businesses who did not sustain physical damage, but did suffer financial losses - certainly not anything close to what those who lost their homes, but enough to cause difficulties. Restaurants, liquor stores, taprooms for example. These businesses were closed during three of the best days they have in the winter and, because of increasing inventory in anticipation, lost doubly.

There is no doubt the impact to those who lost their homes is the priority, but consideration needs to be made for the loss of income by businesses who are just coming out of huge losses due to the pandemic. My heart goes out to those who lost their homes, but there is a need to address all those who have lost. Some of these businesses also had employees and owners who lost their homes. Small business is what makes Louisville such a wonderful place. Please don't forget them!

Yes - I believe the City, local business & Chamber need to do a campaign to promote our local area and business that we need there support, that we are down but not out.

Yes - it doesn't appear that there are any small business grants out there - only loans. Whilst I could apply for and receive loans this only serves to put me more in debt. With my current underinsurance problem this does not help and only serves to add more stress to an already difficult situation.

You gave all been a big help. Thank you for all you do.